



RRDG Telco

11 April 2019



# Notes from Call

Discussion on Face-to-Face meeting around CENTR Jamboree.

- Likely too difficult to coordinate. People too busy at Jamboree
- Next face-to-face then in Brussels, likely 07.10, day before CENTR Registrar Day.
- We could think about a Mini-WG meeting in Summer. E.g. in Frankfurt.  
Data-Sharing/Registration Metric/Low Content WGs..

Communication Strategy and Low Content Topics still outstanding. Low content likely after Reg Metrics phase 2...



# Agenda

- Mini WG updates:
  - Registration Metrics
  - Website Review
  - Data Sharing
  - RRDG Goal/Mission Statement
  
- Face-to-face Mid year...
  
- Next Topics/Mini WGs
  - Communication Strategy
  - Low Content Domains
  
- Any other Business...



# Updates Registration Metrics

- Good progress on first phase of registration metrics. All metrics finalised and moving to a final check on grammar. Neal and Patrick to do that.
- Once the grammar check is done, Dries will update the domain lifecycle diagram based on the final list of metrics.
- Group will now moving to start work on defining common registration ratios/aggregations.
- Survey to come regarding ratio relevance for RRDG members.
- Group also planning to work on defining 'low content' domain classifications for use in domain crawlers.
- Final list of first phase metrics to be published on RRDG site in the next week or so.



# Update New Website

- <https://rrdg.centri.org/>

Now live...

Any feedback please to Patrick, John or Neal

- Would like to add a “Users” section to each project. E.g. to show which organisations are using the standard Registration Metrics for example.
- Feedback from call: Add Project Leads’ Organisation (possibly contact) to the project pages.



# Update Data Sharing

- Face-to-Face in Bern February (during Domain pulse)
- Subsequent Telcos
- Created two “sub-sub groups”
  - “Data Format” sub-sub group
  - “Infrastructure” sub-sub group

## Data Format Sub-sub group (Ashley, Neal, Lars-Göran)

- Proposal for a data format: CSV, Draft in word format
- (created during face to face meeting during Cloudfest)

## Infrastructure Sub-sub group (Alex, John)

- Plan to use RESTful HTTPs
- Authentication? Probably OAuth Bearer-Token
- Goal: Well known secure technology with low “entrance barrier”
- Shame on us - no draft document yet :/

## Further work:

- Next call - TODO Alex to coordinate
- Create specification using specs from Registration Metrics sub-group



# Update RRDG Goal

"To provide frameworks, standards and definitions of registration and TLD related data for use in industry benchmarking and market intelligence.

Any feedback??

Removed reference to European registries and registrars (CENTR Members): As long as we are only creating frameworks, standards and definitions, little risk if we have input from other organisations.

To add to website...



# Face-to-Face Meeting Mid-year

- 13 positive responses to Doodle poll regarding CENTR Jamboree
- All are attending 27&28 May.
- Question: How many have capacity to do a RRDG meeting during Jamboree?
- Still need to get Registrar availability....





# Updates WG Planning

Project	Status	Summary	Active participants	Leader	Timing (end)
<b>Registration Metric definitions</b>	Phase 1 final touches	Create list of registration metric definitions (such as 'renewal rate' or 'suspended domain')	8	Patrick Myles (CENTR)	End Q1 2019
<b>RRDG Mission and Aims</b>	Ongoing	Develop basic mission statement/objectives.	Boban, John, Lut, Neal, Sascha, Patrick	Open	End Feb 2019
<b>RRDG Communication Strategy</b>	Not yet started	Discuss/suggest options for online presence of the RRDG, outreach to new members etc		Lut + ?	Q1 2019
<b>Low content domain definitions</b>	Not yet started	Create definitions of ' <a href="#">low content domains</a> ' (simple english and technical)	Jordi, Neal		Q1 2019
<b>RRDG Website Review</b>	Final. Feedback	Review current RRDG website and determine how we can better present and promote the RRDG's output. Also make website a better tool for RRDG members with information/roadmap etc.	Neal	Open	Q1 2019
<b>Data sharing model (registries/registrars)</b>	Ongoing	Discuss and propose options to how registries and registrars could share data	Jordi, LG, Sascha, Alex	Alex	Q2/Q3 2019
<b>Domain Industry Taxonomy (DIT) phase 2</b>	Not yet started	To develop on the <a href="#">previous version</a> of the DIT	Jordi, Neal, Tove		<b>Backlog</b>



# Next Topics/Mini WGs

## Communication Strategy

- via Social Media (Linked-In Page likely needed)
  - Link to new site
  - Link to projects...
- Newsletter? Bi-annual? Part of CENTR newsletter
  - Manage subscription somewhere?

## Low Content Domains

- Still critical to ensure all domains can be classified
- Likely need same members as current Registration Metrics group



# Roadmap/Backlog

Listed in order of Priority



Focus over next 6 months is to further professionalise working modus and output. Also finalise/review Low Content and DIT projects

			„Tshirt Size“ of Project effort
1.	Strategy/Mission Statement/Goals	Ongoing	S
2.	New Set-up, Mailing List review	DONE	S
3.	Website	DONE	M
4.	Communication & Outreach Strategy (DIT PR e.g.Circle ID)		M
5.	Low Content/Redirects		M
6.	Data Sharing Model (Also sharing analysis success stories)		XL
7.	DIT review	Ongoing	L
8.	DIT Pilot Marketing Campaign (CENTR Marketing Group??)		L
9.	Syncing with other Data companies		To decide
10.	Predictive Analysis		L RDN
11.	Personal Domains		M (How useful?)
12.	Registrar Centralised Contact Database		M (rather CENTR topic?)



# Backup

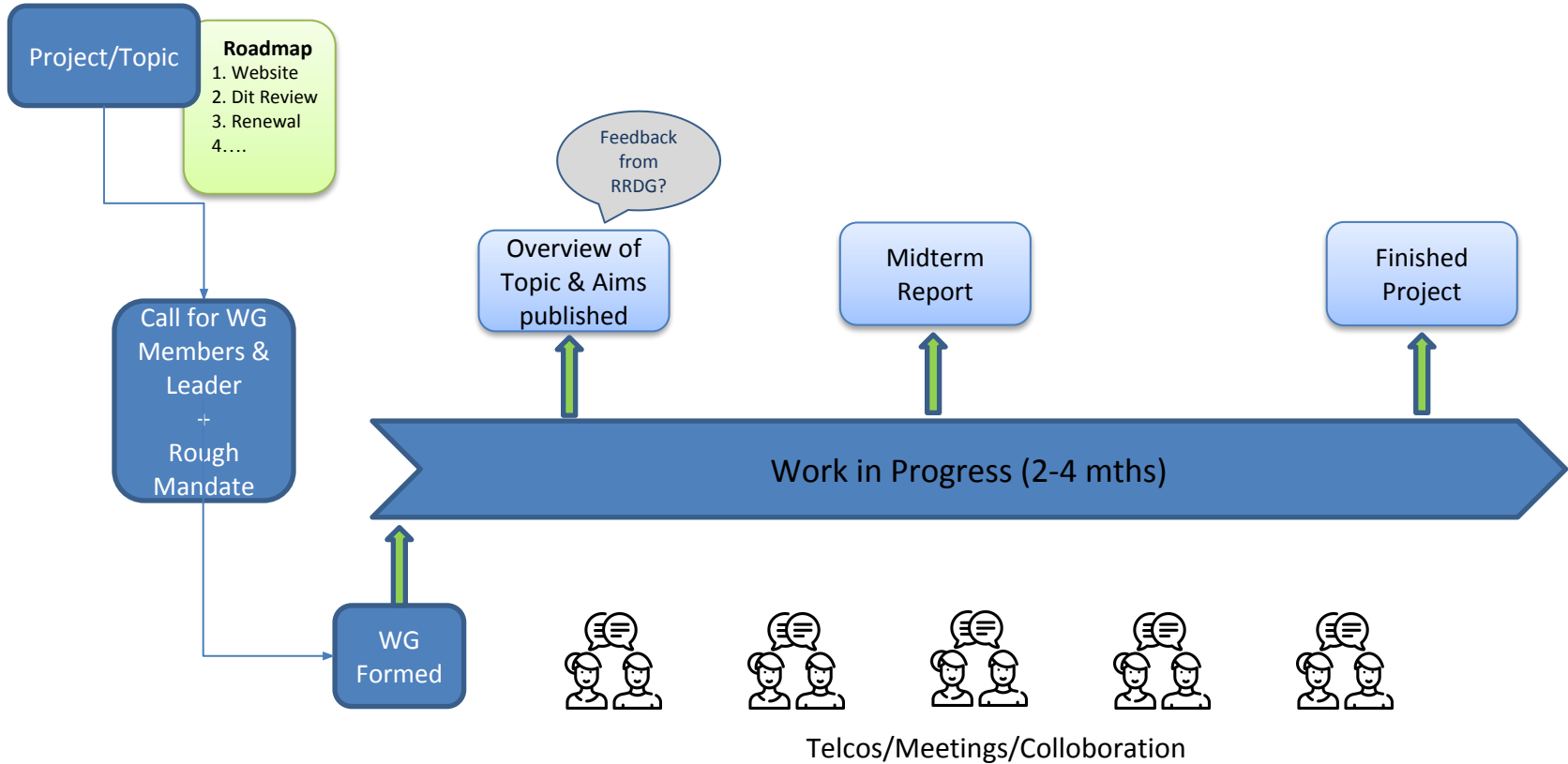


# General Set-up

- Mini WG per Project
  - Reports back to group
  - Could have multiple going on at once (max 3, better 2)
  - Would need a project lead/leaders per topic
- RRDG group itself more used to:
  - Define roadmap and identify potential projects
  - Give scope/aims of projects to give Mini WGs guidance
  - Review output of Mini WGs
- Currently in Progress:
  - Registration Metrics (Patrick in Lead)




# General Set-up: Diagram (See text next slide)





# General Set-up Explanation

1. Roadmap and Project Priority determined by RRDG Group.
  2. When next project launched, given rough scope/aims by RRDG
  3. Mini Project WG formed + Leader
  4. Mini WG: 1<sup>st</sup> Step is to produce a scope/aim/goals of Project
    - Communicated to whole RRDG.
    - Collect any feedback
  5. Mini WG can then produce work.
    - A midterm progress report to RRDG
  6. Final project then presented to RRDG
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- Mini WG can work how they see fit:
    - Telcos, Slack collaboration, Face to Face meetings



RRDG Telcos and Meetings will be primarily used for determining roadmap and giving projects rough scope/aims



# Meeting and Telco Timing

- Quarterly Telcos for RRDG
  - Quarterly Telcos scheduled for 2019 so all can better plan
  - Mini WGs telcos more often
- Planned Face to Face 2-3 times per year
  - Mini WGs could also meet more often if needed. E.g. RDN
  - Face to Face meetings also planned soon for 2019.
    - » Domainpulse 18/19 Feb. Face to Face 19<sup>th</sup> Feb afternoon. PLANNED
    - » CENTR Registrar day, early Oct 2019. Will send blocker as soon as scheduled
    - » Need a third meeting May or June to keep up momentum. Will schedule by end of year. To coordinate with RDN meetings, possibly with CENTR Jamboree in May.
  - What would Face to Face Meetings be used for?
    - » Sync on next topics' charter/aims
    - » Sync on Roadmap
    - » Review Mini WG output.





# Low Content finalisation and DIT Review (to discuss Scope/Aim in next RRDG Telco)

- Low Content
  - Sharper Definitions
  - Redirect Classification Standard
  - Library of sites for learning...
  
- DIT
  - Review categories in group of current “Users”
  - Finish Unique DIT ID Numbers per category
  - Mapping to other Taxonomies



# Website and RRDG Communication Review

(to discuss Scope/Aim in next RRDG Telco)

- RRDG Introduction and Contact
- DIT
  - Simple and advanced explanations
- Low Content
  - Simple and advanced explanations
  - Library (or link to...)
- Business Model Explanations
- Members Section (Can we use this for monitoring mailing list?)
  - List members, how to join.
- Current Projects (links??) and Roadmap
  - Next 2-3 topics
  - Semi private? E.g. publically available but not indexed or linked...



# Other Business/Discussions

- We need more registrar members..
  - Also light involvement would be OK, not necessarily involved in project work, but to help review output and direction we are going to confirm, „is this what registrars want and need“?
  - A start is getting registrars on the mailing list. Can then try and push they to get involved in WGs.
- Communication/PR
  - We should do some communication based on what we have already done, DIT, business models etc.
- Look to sync with other communities/groups working on similar topics
  - ICANN produces Health Index, based on various Registration and Usage metrics. Patrick and Neal already synced with ICANN (Mukesh managing that topic)